



Press Release

For Immediate Release

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ACN launches mobile in Denmark

[Amsterdam, The Netherlands – March 31, 2006] ACN Europe BV, a wholly owned subsidiary of ACN, Inc., the world's largest direct selling telecommunications company, is pleased to announce that it will begin marketing its mobile phone service in Denmark with future European expansion planned.

ACN offers innovative calling plans that are attractive for low- medium- and high-end users and the convenience of short-term contracts. In addition to excellent customer service, outstanding coverage and quality, ACN mobile subscribers will enjoy competitive pricing, value-added bundle options and extensive customer service functionality online. The benefits of the unique ACN-2-ACN calling feature that customers have come to appreciate in our fixed-line portfolio are incorporated in our mobile offering.

The launch of mobile in Denmark follows successful launches in the Netherlands (March 2006), Germany (September 2005), Norway (February 2003) and Sweden (September 2002).

"The launch of mobile in Denmark is consistent with our aggressive growth strategy, which includes the extension of our service portfolio and geographical expansion throughout Europe. In the coming years ACN plans to introduce this service and additional telecommunication services into our existing European markets as well as extend the geographical footprint in Europe", comments Robert Stevanovski, Co-Founder of ACN Inc.

Since ACN entered the Danish market in 1999 with its fixed phone services the growth experienced has been explosive. And with the recent launch of ACN Subscription at the end of January and the introduction mobile, ACN has strengthened its position in the Danish market, assuring continued growth for years to come.

"The potential of this sector is enormous and extending our service portfolio to include mobile is a natural progression", says David Colley, CEO of ACN's European operations, "allowing ACN to offer consumers more choice for their telecommunications needs".

For more information about ACN, including the services provided and the Company's business opportunity, visit www.acneuro.com and for more details about our mobile service go to our dedicated mobile website www.acnmobile.dk.

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About ACN Europe BV

ACN Europe BV is a wholly owned subsidiary of ACN Inc, and markets telecommunications services in 14 European countries; Austria, Belgium, Denmark, France, Germany, Ireland, Italy, Netherlands, Norway, Portugal, Sweden, Switzerland, Spain and the United Kingdom.

About ACN, Inc.

ACN is the world's largest direct selling telecommunications company offering highly competitive fixed line and mobile calling as well as Internet access, gas and electricity services to consumers and small businesses in North America, Europe and Australia. With annual revenue growth of 35% and annualized revenue of over €500 million, ACN is one of the fastest growing privately held companies in the world. Further expansion throughout Europe and Asia Pacific is planned.